



News Release

Wireless Maritime Services (WMS) Becomes Exclusive Onboard Cellular Provider for Norwegian Cruise Line Holdings Ltd.

MIRAMAR, FL, March 7, 2018 — Wireless Maritime Services, the global leader in maritime cellular service, and Norwegian Cruise Line Holdings Ltd., a leading global cruise company which operates Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises, have signed a long-term agreement extending and expanding onboard cellular services to the company's entire fleet of 27 ships and future new builds.

"We're excited to continue our relationship with WMS by including the entire Norwegian Cruise Line fleet in this Norwegian Cruise Line Holdings Ltd. global agreement." said Ross Henderson, senior vice president of onboard revenue for Norwegian Cruise Line. "WMS has proven to be a world-class provider of cellular services onboard our cruise ships and is the right choice for supplying cellular voice and data to our guests."

With the increasing demand for guests and crew to stay connected while cruising, WMS' leading cellular technology and unparalleled design provides better cellular coverage, reliable connectivity and faster data speeds.

"We appreciate and are humbled by the confidence Norwegian Cruise Line Holdings Ltd. has shown in WMS's capabilities," said Pramod Arora, president & chief executive Officer of WMS, "The responsibility to provide mobile connectivity to all three Norwegian brands is something we do not take lightly, and WMS is committed to make sure that our service and products continue to be best-in-class in the cruise industry."

About Norwegian Cruise Line Holdings Ltd.

Norwegian Cruise Line Holdings Ltd. (NYSE:NCLH) is a leading global cruise company which operates the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands.

With a combined fleet of 25 ships with approximately 50,400 berths, these brands offer itineraries to more than 450 destinations worldwide. The Company will introduce seven additional ships through 2025, and has an option to introduce two additional ships for delivery in 2026 and 2027.

Norwegian Cruise Line is the innovator in cruise travel with a 51-year history of breaking the boundaries of traditional cruising. Most notably, Norwegian revolutionized the cruise industry by offering guests the freedom and flexibility to design their ideal cruise vacation on their schedule with no set dining times, a variety of entertainment options and no formal dress codes. Today, Norwegian invites guests to enjoy a relaxed, resort-style cruise vacation on some of the newest and most contemporary ships at sea with a wide variety of accommodations options, including The Haven by Norwegian®, a luxury enclave with suites, private pool and dining, concierge service and personal butlers. Norwegian Cruise Line sails around the globe, offering guests the freedom and flexibility to explore the world on their own time and experience up to 27 dining options, award-winning entertainment, superior guest service and more across all of the brand's 15 ships.



Celebrating its 15th anniversary in 2018, Oceania Cruises is the world's leading culinary- and destination-focused cruise line. The line's six intimate and luxurious ships which carry only 684 or 1,250 guests offer an unrivaled vacation experience featuring the finest cuisine at sea and destination-rich itineraries that span the globe. Expertly crafted voyages aboard designer-inspired, intimate ships call on more than 450 ports across Europe, Alaska, Asia, Africa, Australia, New Zealand, New England-Canada, Bermuda, the Caribbean, Panama Canal, Tahiti and the South Pacific and epic Around The World Voyages that range from 180 to 200 days.

Regent Seven Seas Cruises offers the industry's most inclusive luxury experience aboard its all-suite fleet. Seven Seas Mariner's 2018 dry-dock refurbishment will conclude the line's \$125 million refurbishment program to elevate the elegance of the whole fleet to the standard set by Seven Seas Explorer. In early 2020, Regent will perfect luxury with the launch of Seven Seas Splendor. A voyage with Regent Seven Seas Cruises includes all-suite accommodations, round-trip air, highly personalized service, exquisite cuisine, fine wines and spirits, unlimited internet access, sightseeing excursions in every port, gratuities, ground transfers and a pre-cruise hotel package for guests staying in concierge-level suites and higher.

About WMS

Wireless Maritime Services (WMS), is a world leader in maritime communications, providing cellular and Wi-Fi services to the cruising, ferry and shipping industries. WMS is a joint venture between AT&T (NYSE:T) and Global Eagle Entertainment (NASDAQ:ENT), and specializes in maritime communications, including cellular voice, text, data, Wi-Fi and Internet of Things (IoT) connectivity.

WMS has been a leader in maritime cellular networks since 2004 serving the most prestigious ferry and cruise lines worldwide. WMS consistently provides superior speed, performance, reliability and support for guests, crew and maritime operations anywhere in the world at sea.

Additional information about WMS products and services is available at wmsatsea.com. Follow our news on LinkedIn at [linkedin.com/wms](https://www.linkedin.com/company/wms).

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